

# How Much Beer Do You Deserve to Sell?

...when your customers just see a wall of brown bottles



## Blow away the Competition with Style Trends™ Shelf Talkers



Create shelf talkers yourself on-line  
or let us create them for you.

**Our data base gives you access to  
information for over 900 Brewers**

• Craft • Belgian/Import • Non-Craft Domestic

**And over 6,000 brands including:**

- Beer Descriptions • The Beer Flavor
- The Beer & Food Match
- The Beer Color in a Style Appropriate Glass
- All You Do Is Select:**
  - One of Five Colors -
- Landscape or Portrait Print Style**
- The Brewer • The Brand
- Enter your price (optional) • **Click Print**

Call MC Basset at (908) 537-6410 or visit our website at

[www.thebeerbible.com](http://www.thebeerbible.com). Ask about our One Week

Free Trial Offer or e-mail us at [mkuderka@mcbasset.com](mailto:mkuderka@mcbasset.com)

**MC Basset, LLC**